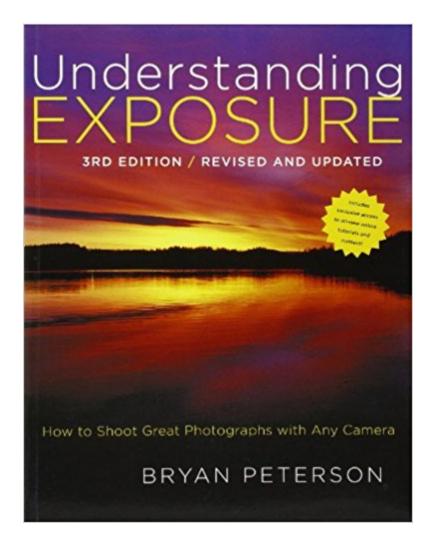


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Understanding Exposure, 3rd Edition: How To Shoot Great Photographs With Any Camera





Synopsis

With more than 350,000 copies sold, Understanding Exposure has demystified the complex concepts of exposure for countless photographers. Now updated with current technologies, more than one hundred new images, and an all-new chapter, this new edition will inspire you more than ever to free yourself from $\tilde{A}\phi\hat{a} \neg A^*$ auto $\tilde{A}\phi\hat{a} \neg A^\bullet$ and create the pictures you truly want. In his trademark easy-to-understand style, author Bryan Peterson explains the relationship between aperture and shutter speed, including how to achieve successful exposures in seemingly difficult situations. You $\tilde{A}\phi\hat{a} \neg \hat{a},\phi$ II learn: $\tilde{A}\phi\hat{a} \neg \hat{A}\phi\tilde{A} \hat{A}$ Which aperture gives you the greatest contrast and sharpness, and when to use it $\tilde{A} \hat{A}\phi\hat{a} \neg \hat{A}\phi\tilde{A} \hat{A}$ Which one aperture $\tilde{A}\phi\hat{a} \neg \hat{a}$ when combined with the right lens $\tilde{A}\phi\hat{a} \neg \hat{a} \cdot$ creates an area of sharpness from three feet to infinity $\tilde{A} \hat{A}\phi\hat{a} \neg \hat{A}\phi\tilde{A} \hat{A}$ How to creatively use shutter speed to either freeze an action or imply motion $\tilde{A} \hat{A}\phi\hat{a} \neg \hat{A}\phi\tilde{A} \hat{A}$ Where to take a meter reading when shooting a sunset, snow, or a city at dusk With new information on white balance, flash, HDR, and more, this updated classic will inspire you to stop guessing and take control of your settings for better photos anytime, anywhere, and with any camera.

Book Information

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Customer Reviews

BRYAN PETERSON is a professional photographer, internationally known instructor, and the bestselling author of Understanding Shutter Speed, Understanding Close-Up Photography, Bryan Peterson \tilde{A} ¢ \hat{a} $\neg \hat{a}$,,¢s Understanding Photography Field Guide, Learning to See Creatively,

Understanding Digital Photography, and Beyond Portraiture. In addition, he is the founder of the online photography school The Perfect Picture School of Photography (www.ppsop.com). He lives in Chicago.

Good to remind yourself of the 'basics' of photography, and this book does a fine job.One reservation - Peterson avoids explaining how a camera works (for example, what an aperture really is, or depth of field works). This makes some of the book feel convoluted, but this is a small thing.

Bryan does a wonderful job of explaining the principles of photography. He has presented in a way that gets me excited to go out there and experiment and take lots of pictures. It's an easy read because he gives lots of examples and explains how he took them and he gives some very practical advise that could help anyone. I think beginners and advanced alike can benefit from this book.

You set your camera on "auto", you point and shoot. Most of the time, this yields decent results. However, have you ever wondered why the camera chose the settings that it does? Or, why you can't get "that look" that you see in photos from other photographers - e.g. the blurred background, the freeze-action shot, or a nice silhouette with a sunset?Turns out, there is probably a dozen ways to take the same "properly exposed" photo, by varying ISO, aperture, and shutter speed. Which is the right one? Well, that's for you to decide, and that's what this book is about.The author does a great job of explaining all the complex machinery in simple terms. The book covers aperture, shutter speed, how to adjust your shooting in different light situations (backlight, sidelight, front light, etc.), and more. There is minimal technical jargon and lots of examples and illustrations to help you follow along -- this combination is what makes the book work because you can see what effect the author is describing.In short, a great investment for any photographer. Shooting in manual is like driving a manual car: challenging at first, but once you get a hang of it, it's hard to let go of the control and the satisfaction.p.s. yes, the book is very much focused on "getting it right in the camera", but even if you always shoot in raw, there are still plenty of great tips here for how to think about light, composition, and the effect that you're after.

After looking through countless books, forums and internet videos for information on how to better understand and use my camera I came across this book.. As always (due to constantly stumbling upon books and info that either over-complicates or leaves you hanging with with only half developed thoughts and articles) I was hesitant (again) despite reading all of the excellent reviews..If you find yourself in this same position please do not hesitate to purchase this book.. It was an excellent and extremely insightful book from start to finish. The information was clearly laid out and easy to understand with tons of excellent examples to help further cement the ideas into your head. I'm not going to go into detail about each chapter because there were several reviews before this that I feel already laid them out nicely.. But, each chapter is loaded with great information and not only helpful but inspiring pictures. Also it should be said that this book isn't just limited to the absolute beginner or amateur I feel it would be more than helpful from novice to advanced (possibly helping the advanced fill some holes in their shooting technique or with the extremely helpful section on Metering)and of course Peterson is more than just some guy spewing out photo knowledge he is a teacher and a fantastic on at that. Every bit of this book was excellent and I would have gladly paid even more than I did for it..So whether you are an absolute beginner/amateur (to whom I would suggest this book as an absolute must if you plan on going anywhere with photography) or the advanced I highly recommend this book all across the board :)

I've bought a lot of products/books from . I'm not shy about writing product reviews BUT I have shied away from book reviews. I believe that book reviews are very subjective and each person sees what they want and gets from a book what they want. I did however feel like I should write a short review on this book. I have bought many books on photography and I have never enjoyed one more than this book. Bryan is straight forward and very to the point. I have been enlightened by this book and understand now what were/are confusing areas of photography for me and I believe many more of you. It is easy to read and understand and has more examples created just for the subject than any I've read. Many before and after shots of the exact same subject which illustrate his point. You won't regret this purchase, I sure didn't.

Update: although I LOVE the book. The online content has proven impossible to view. I can't view the videos from my phone or tablet, and the site has frozen my laptop, twice.I'm pretty frustrated with the quality of the site but I still love the book itself.- AMAZING book. I knew next to nothing about photography before someone recommended this book to me. I just finished it today and I now feel like I have a really strong grasp of the fundamentals. I plan to read it again now that I have the basic idea to see if I can absorb even more.used many of the principles with my Nikon D3200. but the author explains well about all brands and how to use them.

I think this book is very good for basic understanding but some what lacking in advanced topics. If

you are new to photography this is really nice book but if you know the basics of Shutter speed, Aperture, ISO and how they interact generally then this book is not for you. Very nicely written book and easy to comprehend. The author also includes links to his forums and videos which are useful if you are unsure about a topic.

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